

# Audience

## CURRENT AUDIENCE

- 4,200** TV Executives - Latin America
- 8,800** TV Executives - US Hispanic
- 7,500** Advertising & Media Executives - Latin America
- 11,500** Advertising & Media Executives - US Hispanic
- 5,200** Technology Manufacturers & Distributors - Latin America
  
- 35,000** Daily Audience
  
- 12,000** Monthly Unique Visitors - Worldwide
- 23,000** Monthly Video Downloads - Worldwide

\*\*AVERAGE - NOV 2014

PRODU