

RATES



Custom (A la Carte)			
Position	Weekly	Monthly	Quarterly
Leaderboard	\$2,200	\$5,000	\$12,750
Skyscraper	\$2,000	\$4,500	\$11,500
Double Banner	\$1,750	\$4,000	\$10,200
Single Banner	\$1,500	\$3,500	\$9,500

Premium Package

6 Months of Special Coverage Participation

Description	Position
Special Coverage E-Blast	Active Participation on the Content
Produ.com Hispanic Publicidad	Leaderboard or Double Banner *
Home Produ.com/Publicidad Advertising Section	Top Banner *
Special Coverage/Landing Page	Skyscraper, Leaderboard or Single Banner *
Special Coverage Player	Pre-Roll Ad – Content Provider By (Sponsor)
<i>Reel de Oro</i>	Six Weeks
Promotional Links	Three Links

* Upon Request

Package Price: \$2,500 Monthly x 6 Months = \$15,000 **Annually**

Medium Package

4 Months of Special Coverage Participation

Description	Position
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Produ.com Hispanic Publicidad	Double Banner or Single Banner *
Home Produ.com/Publicidad Advertising Section	Top Banner *
Special Coverage/Landing Page	Skyscraper, Leaderboard or Single Banner *
<i>Reel de Oro</i>	Four Weeks
Promotional Links	Two Links

* Upon Request

Package Price: \$2,000 Monthly x 4 Months = \$8,000 **Annually**

Basic Package

2 Months of Special Coverage Participation

Description	Position
Produ.com Hispanic Publicidad	Single Banner *
<i>Reel de Oro</i>	Two Weeks
Promotional Links	One Link

* Upon Request

Package Price: \$1,500 Monthly x 2 Months = \$3,000 **Annually**