

VIDEOS SPECS.

Video Specifications

VIDEOS

PRODU is now HD.

The preferred resolution for all PRODU videos is 1920×1080 as long as the original source resolution is also 1920×1080. If original resolution is lower than 1920×1080, do not blow it up (do not upscale), instead send us the original resolution, but not lower than 720×480.

TEMPORAL RESOLUTION (FRAMES PER SECOND)

If the material already exists, please send it with its original temporal resolution, (original frames por second) in a **.mov format (for Quicktime)** If the material is newly created for PRODU, please send us the exact camera model (including all possible suffixes) and we will make specific recommendations.

CÓDEC

The preferred code to send material is ProRes422(LT) or PreRes422. Of you work on Mac but do not have these codecs installed, please write us at: luz@produ.com and we will try to help.

FTP SERVER

Please use the following server info to transfer files:

Host: art.produ.com

User: arteprodu

Pass: Produart1 (P mayúscula)

Andrajurado@produ.com

