

MECHANICAL SPECS.

Mechanical Specifications

All campaigns require 2 creative pieces minimum. Creative must change after a 3-months period, quarterly.

Creative must be supplied in Flash, GIF, animated GIF or JPG format.

Any rich media creative must be tested for approval.

The artwork may be e-mailed to andreajurado@produ.com

BANNERS

Leaderboard Web / WW Online
1000 x 150 Pixels
80 kb Maximum

Leaderboard Newsletters
684 x 84 Pixels
80 Kb Maximun

Right Rectangles
300 x 200 Pixels
80 kb Maximum

Double Banner
468 x 120 Pixels
80 Kb Maximum

Simple Banner
468 x 60 Pixels 80 Kb Maximum

SkyScraper
160 x 600 Pixels
40K Maximum

Left Stamp
183 x 249 Pixels
25K Maximum

EMAIL BLAST

400Kb Maximum
Format: HTML
Send to: andreajurado@produ.com
Reply E-mail Address and Subject

Tutorial/White Paper

183 x 250 pixels
80Kb Maximum