

MECHANICAL SPECS.

Mechanical Specifications

All campaigns require 2 creative pieces minimum. Creative must change after a 3-months period, quarterly.

Creative must be supplied in GIF, animated GIF or JPG format.

Any rich media creative must be tested for approval.

The artwork may be e-mailed to andreajurado@produ.com

BANNERS

Leaderboard Web / WW Online
1000 x 150 Pixels
80 kb Maximum

Leaderboard Newsletters
684 x 84 Pixels
80 Kb Maximun

Double Banner
468 x 120 Pixels
80 Kb Maximum

Simple Banner
468 x 60 Pixels
80 Kb Maximum

Right Rectangles
300 x 200 Pixels
80 kb Maximum

SkyScraper
160 x 600 Pixels
80 Kb Maximum

Medium Rectangle
183 x 250 Pixels
80 Kb Maximum

Creative must be supplied in Flash, GIF,
animated GIF or JPG format.
Any rich media creative must be tested for
approval.

The artwork may be e-mailed to
andreajurado@produ.com

EMAIL BLAST

400Kb Maximum

Format: HTML

Send to: andreajurado@produ.com

Reply E-mail Address and Subject