

RATES

Rates

HOME PAGE

Positions	Sections	Monthly	Quarterly
Leaderboard	Advertisement	\$5,000	\$12,750
Upper Right Rectangle	Video	\$3,500	\$8,925
Middle Right Rectangle	Video	\$2,500	\$6,375
Bottom Right Rectangle	Video	\$2,000	\$5,100
Single Banner+Pre-Roll	Video	\$2,500	\$6,375
Single Banner	Video	\$1,500	\$3,825
Pre-Roll	Video	\$1,500	\$3,825
News Double Banner	Hardcore News	\$3,500	\$8,925
Left Stamp	Community	\$1,200	\$3,188

HOME TELEVISION

(all sections)

Positions	Sections	Monthly	Quarterly
Leaderboard	Advertisement	\$2,500	\$6,375
Upper Right Rectangle	Video	\$1,500	\$3,825
Middle Right Rectangle	Video	\$1,250	\$3,187
Bottom Right Rectangle	Video	\$1,000	\$2,550
Single Banner+Pre-Roll	Video	\$2,500	\$6,375
Single Banner	Video	\$1,500	\$3,825
Pre-Roll	Video	\$1,500	\$3,826
News Double Banner	Hardcore News	\$2,000	\$5,100
Left Stamp	Community	\$850	\$2,168

HOME ENGLISH

US HISPANIC TV

(all sections)

Positions	Sections	Monthly	Quarterly
Leaderboard	Advertisement	\$2,500	\$6,375
Upper Right Rectangle	Video	\$1,500	\$3,825
Middle Right Rectangle	Video	\$1,250	\$3,187
Bottom Right Rectangle	Video	\$1,000	\$2,550
Single Banner+Pre-Roll	Video	\$2,500	\$6,375
Single Banner	Video	\$1,500	\$3,825
Pre-Roll	Video	\$1,500	\$3,826
News Double Banner	Hardcore News	\$2,000	\$5,100
Left Stamp	Community	\$850	\$2,168

Surcharges

1. Specific Placement. To place your ad in a specified page there's an additional US\$400 charge.
2. Layout Services. Art design and other DTP services are available at US\$ (150 per hour.)
3. English-Spanish Translations. Upon request, publisher will translate into Spanish all advertisement at US\$ (150 per banner.)

Important

Neither an advertiser nor its agency may cancel an ad or make changes to insertion orders after the closing date. When change of ad is not received by the closing date, ad will run as in the previous issue or previous insertion. A 15% agency discount is not available. Companies using agencies accept responsibility for space placed by agency on their behalf and payment thereof. Invoices are rendered on the date of publication and are due fifteen days after publication. In the event the account is placed for collection, the customer agrees to pay publisher for all reasonable collection costs and /or attorney's fees incurred. Publisher will not be bound by conditions appearing on insertion orders or copy instructions which conflict with provisions of this rate card, including sequential liability statement from advertising agencies. All ads are accepted and published by publisher on the representation that the agency and/or advertiser are properly authorized to publish the entire contents and subject matter thereof. It is understood that the advertiser and /or agency will indemnify and save the publisher harmless from and against any claim or suits for libel, violation of the right of privacy, plagiarism, copyright infringement, liability for use of classified material, and any other claims based on the contents and subject matter of the ads. Publisher reserves the right to reject any ad which is not keeping with the publication's standards. Publisher assumes no liability if for any reason it becomes necessary to omit an ad.